

“
Thank you for inviting me
to present to Cambridge
Marketing College which
in itself is a fantastic
marketing achievement.”

Professor Phillip Kotler



Lauren Pettitt
Cambridge Marketing College
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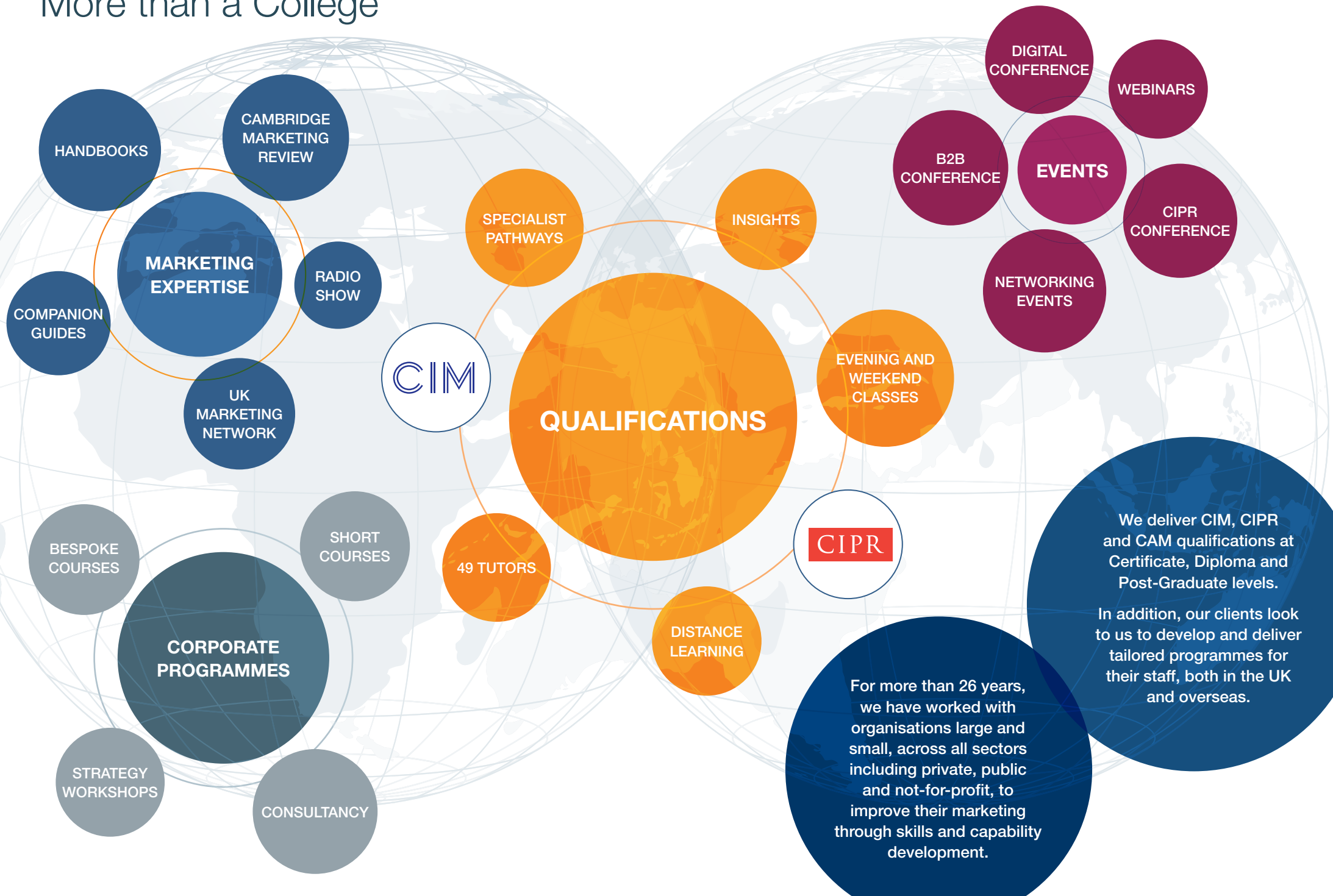


Cambridge Marketing College

At a glance



More than a College

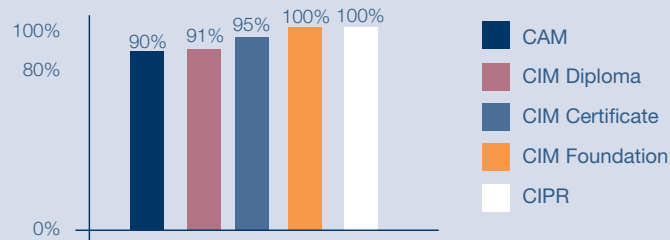


Why choose us?

Reputation and Success

- 26 years' experience of teaching and training
- Reputation for excellence: last year 99% of our delegates would recommend us
- Exceptional Pass rates
- 127 CIM commendations for excellent student support and results

Latest Pass Rates



Flexibility

- Flexible study options: including weekends, evenings and distance learning
- Flexible study periods: full qualifications, short courses or modular Awards
- Up to 2 years' support to complete your course
- Modular and split payment options



“

This is my second course with the CMC and I would recommend them to anyone looking for a high quality, informative and, most importantly, usable marketing course.

”

Nicola O'Loughlin, CIM Evening Class Delegate

Support

- Faculty of 49 practising marketing and PR professionals
- Unlimited support access to tutors and free revision sessions
- Study Centres and partnerships around the world

“

The tutors always went out of their way to help as much as they possibly could, and for that I was exceptionally grateful. They gave me the strength and support that I needed. As a result of all of the hard work and persistence and the continued help and support of the college, I am now working as a Marketing Manager and I love what I do.

”

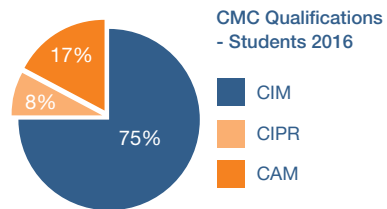
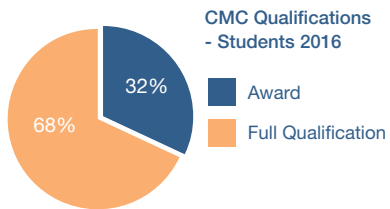
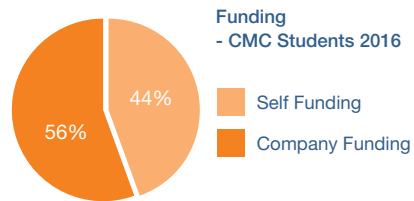
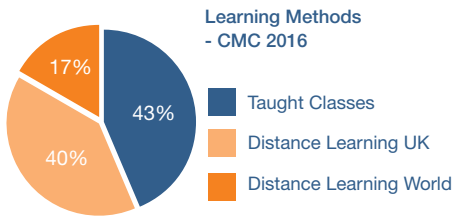
Laura Darwin – Certificate and Diploma student

Study materials

- Companion Guides: Unique guides written by leading practitioners for each module including case studies and links to additional resources.
- Handbooks on key marketing topics written by our tutors
- Videos of classes recorded in Cambridge
- Website resources including tutor course notes, past exam papers, live and pre-recorded webinars, podcasts and radio shows...



Our Students



Statistics 2016

About Us



We are the international expert provider of marketing knowledge, skills and development.

49 tutors worldwide 118 global footprint 85 radio & TV shows
 75 publications 26 years of teaching 127 CIM commendations

Our Worldwide Network of Professional Marketers:
 8,000 Alumni & 11,400 LinkedIn Community

All of our courses and qualifications can also be taken In-House

We work with organisations large and small, across all sectors to improve their marketing skills.

